

# Lodewijk Asscher

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Dynamic, charismatic and value driven leader with a strong government track record and over twenty years' experience in social affairs, education, finance, digital regulation, environmental policy and EU politics. Building on an extensive existing global network, excellent ability to connect and acute political sensitivity to maintain effective work relationships and to expand contact with key stakeholders. Sophisticated strategist, skilful communicator.

## EXPERIENCE

### **Partner/director**

Van de Bunt  
Advisors

Amsterdam, The Netherlands

Jan 2022-

- Advise, accompany and support organisations in complex and relevant cases on social impact;
- City renewal projects in a number of Dutch cities; projects on improving education quality, sustainable energy storage, skills based matching, labour market reform, digitization and security

### **Party Leader**

#### **Member of Parliament**

Labour Party "Partij van de Arbeid"

The Hague, The Netherlands

Oct 2017 - Apr 2021

- Leading the Dutch Labour Party in its four years of opposition;
- First Spokesperson on European Affairs, COVID, General Affairs and Culture

### **Deputy Prime Minister**

#### **Minister for Social Affairs**

Cabinet Rutte-Asscher

The Hague, The Netherlands

Nov 2012 - Oct 2017

- Leading government action on social affairs, employment and the labour market, integration and welfare;
- Guiding the country through the financial crisis and its aftermath as well as the refugee crisis of 2015

**Deputy Mayor - Acting Mayor (2010)**      Amsterdam, the Netherlands  
City of Amsterdam      Apr 2006 - Nov 2012

- **Lead candidate** in the 2006 and 2010 local elections in the Dutch capital won by the Labour Party PvdA;
- In charge of Finance, Education and Economic Affairs for the City of Amsterdam including management of its budget amounting to over EUR 5 billion for the period 2006-2012 and the financial crisis measures thereof;
- Responsible for important education reforms improving drastically the quality of education in the city's primary schools;
- Initiating an unprecedented transformation of the (in)famous Amsterdam Red Light District fighting crime, improving living conditions and advancing a successful economic transition.

**Assistant Professor in Information Law**

University of Amsterdam      Amsterdam, The Netherlands  
Apr 2002 - Apr 2006

- Research on regulation of information technology, e-commerce and privacy;
- LL.M. teaching on Media Law, Telecommunications Law, Intellectual Property Law, Free Speech and Privacy Law;
- Publications on regulation of the Code, Constitutional Law and the Internet.

**EDUCATION**

**PhD**

University of Amsterdam  
*Fundamental rights of communication, the protection of free speech and secrecy of communication in the internet era*, published Otto Cramwinckel, Amsterdam, 2002

Amsterdam, Netherlands  
May 2002

**Master of Law**

University of Amsterdam

Amsterdam, The Netherlands  
Sept 1992 - Sept 1998

Columbia University School of  
Law

NY, NY spring term 1998

**BA in Psychology**

University of Amsterdam

Amsterdam,  
Sep 1995